



The Institute of  
Chartered Accountants  
in England & Wales

## Faculty of Information Technology

AFTERNOON CONFERENCE 2002

**IT Direction**

*managing risk*

*minimising cost*

*maximising value*

Tuesday 19 March 2002

# IT Direction

IT projects fail to be delivered on time and on budget; security breaches and infrastructure failures lead to corporate embarrassment and financial loss; IT costs continually seem to rise; the technology itself becomes more complex, harder to integrate, more difficult to control, yet at the same time business reliance on IT is at an all time high. Increasingly corporate success depends on the 24/7 availability of information and services based on advanced technology designed, developed and managed by internal or outsourced IT specialists. However, it is the Board of Directors and senior business management who have the ultimate responsibility to direct and manage the business. How can they exercise their governance responsibilities over IT when they often do not know the right questions to ask let alone understand the implications of the answers they may be given? This major half-day event is designed to help business managers, and those who advise them, to better understand today's critical IT issues and how best to discharge their IT governance role.

## **Manage your risk or risk your management**

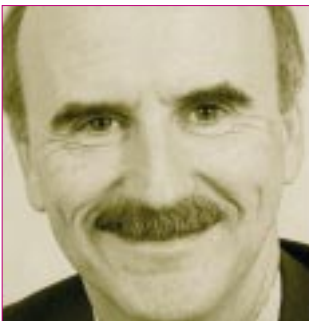
**Paul Williams FCA MBCS – Independent Consultant**



Boards of directors must have a process for identifying and managing business risks, including those risks presented by information technology. Drawing on his experience with the IT Governance Institute and related governance projects Paul will discuss a framework and a process for risk management to enable directors and business managers to communicate

## **Never mind the cost, what about the value?**

**Gary Hardy – Director, Andersen**



IT costs are under greater downward pressure than ever before. Recent surveys have indicated that for the next twelve months at least, IT budgets are being cut within almost every organisation. Such cuts are always painful but within most IT departments there is scope for reducing costs and achieving greater efficiencies without putting the business at risk. Gary will pro-

## **E-commerce Rules – OK? What every business needs**

**Jyoti Bannerjee – Chief Executive of MyBusiness.Net**



Many businesses are keen to participate in the e-economy but are frightened off by the potentially burdensome regulation that deals with e-commerce. In this presentation, Jyoti Banerjee will be outlining the major strands of the UK and EU regulatory environment that is being created in front of our very eyes. Covering regula-

## PROGRAMME

Tuesday 19 March 2002

Chartered Accountants' Hall, London

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|------|--|
| 2.30 | Registration and refreshments              |
| 3.00 | Welcome and Introduction (Chairman)        |
| 3.15 | Manage your risk or risk your management   |
| 4.00 | Never mind the cost, what about the value? |
| 4.45 | Tea/Coffee                                 |
| 5.00 | E-commerce Rules – OK?                     |
| 5.45 | Closing Remarks (Chairman)                 |
| 5.50 | Drinks Reception in Main Reception Room    |
| 7.00 | Conference Close                           |

more effectively with IT suppliers and IT management. In particular suggestions will be provided of the right questions to be asking and the metrics that might be used in order to gain positive assurance of the application of best practice IT governance within your, or your clients' businesses.

Having recently taken early retirement from Andersen, where he was a partner in the Technology Risk Management practice, Paul now works as an independent consultant specialising in project risk management and IT governance consulting. Paul is a past Chairman of the IT Faculty and is a regular contributor to publications such as the Computer Weekly Strategy Clinic and the CW360 website.

vide some tips on where to look for easy wins in the cost reduction process. It is an old adage that it is easy to measure the cost but difficult to measure the value. However, measuring the value is an essential component of effective IT governance and Gary will provide his thoughts on value management within an IT context.

Gary leads the IT infrastructure management team at Andersen as well as having responsibility for security consulting. Before joining Andersen in 1997 Gary was Director of Consulting for Zergo. Gary has held leadership positions with the Information Systems Audit and Control Association where he has been particularly active as a member of the COBIT steering committee.

## eds to know about e-business regulation

tions as wide-ranging as data protection, the e-commerce directive, RIP and so on, Jyoti will be identifying how businesses should keep on the right side of the law while taking advantage of the tremendous opportunities in e-business.

Jyoti Banerjee is chief executive of MyBusiness.Net, which helps UK businesses take advantage of technology change. In his capacity as a member of the government's Better Regulation Task Force, he chairs the e-business regulatory group. Jyoti has spent ten years as an analyst of the business applications market on which he has written and spoken extensively.

## Booking Details

Name \_\_\_\_\_

Name of delegate (for Conference badges) \_\_\_\_\_

\_\_\_\_\_  
*(Please photocopy this form for each additional delegate)*

Job title \_\_\_\_\_

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### NUMBER OF DELEGATES

IT Faculty Members (£89 + VAT) £104.58 \_\_\_\_\_

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Please call on 020 7920 8481 with your credit card details or to provisionally reserve your place

NB. Delegates' fees must be paid in full prior to the conference. We will make every effort to sell your place if you have to cancel. However, we cannot guarantee any refunds once a place has been booked.



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